

Instructor Certification in XR

About the Certification Program

Immersive technologies are the new frontier in learning

More than 51 % of companies (PWC, 2022) are already integrating XR into their strategic priorities.

Get ready to apply immersive technologies to your own training / teaching repertoire and organizational needs with our highly qualified SMEs and relevant content.

The Instructor Certification in XR (ICXR) program will open up your mind and fill your toolkit with the knowledge and skills needed to take your training programs to the next level.

[GET STARTED NOW](#)

- Understand the current state and future potential of immersive technologies and the metaverse
- Understand and apply best practices for creating VR- and AR-enhanced learning modules
- Leverage emerging technologies for engaging, impactful training and teaching
- Design a custom XR-enhanced learning module
- Differentiate between immersive technologies—e.g., VR, AR, XR, MR—and understand use cases for industry and academia
- Receive a digital certificate upon completion of the program

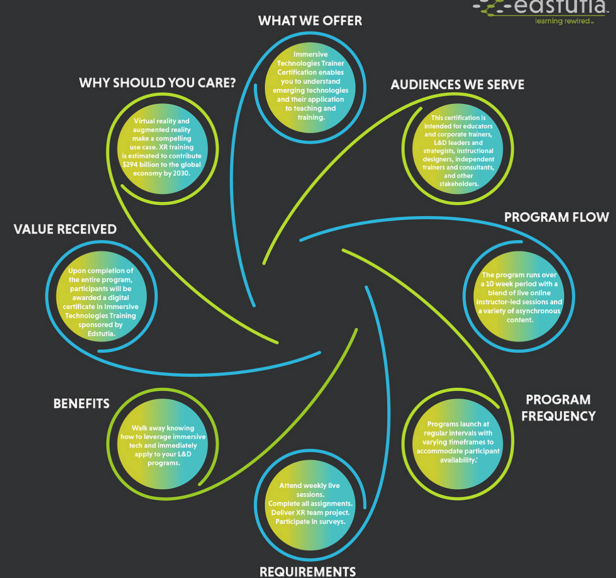
Why Should You Care?

Virtual reality and augmented reality make a compelling use case. XR training is estimated to contribute \$294 billion to the global economy by 2030.

The remote workforce is here to stay, and as organizations rethink their workplace strategies (hybrid, in-person, or remote), XR provides an impactful, cost-effective option to deliver engaging learning experiences at scale and across geographical locations.

Teaching and training is at an inflection point: online learning holds great promise, but often fails to reach its full potential. This is often attributed to outdated delivery modes and content or lack of participant motivation. Research proves that learners forget 70% of the content within 24 hours and nearly 90% in a month. XR provides a new and interactive way of learning to ensure higher retention and engagement.

Whether you are working in or preparing for a training, teaching, or L&D career in industry or academia, XR learning design and delivery needs to be part of your repertoire with XR enhanced jobs projected to grow to 23 million by 2030.



Audiences We Serve

This certification is intended for educators and corporate trainers, L&D leaders and strategists, instructional designers, independent trainers and consultants, and other stakeholders who are interested in future-ready learning design and delivery.

Which audience do you most identify with?

L&D Instructional Designer, Leader, Trainer ^

Pain Points

- Your employees are not engaged in or motivated with current training. This leads to reduced participation, completion and retention.
- You are challenged to prove the ROI and learning outcomes of current training programs. This makes you unsure about the progress the learners are making and you are not sure which gaps in training need to be filled.
- You have not embraced digital transformation in your L&D projects, and there is a knowledge and application gap with emerging technologies.

Goals

- You'd like to leverage future-forward technology to increase learner engagement, motivation, and outcomes.
- You want to capture key metrics to measure and monitor learner progress and the greater impact on your organization.
- You want to maintain a competitive edge in L&D program development and talent retention.

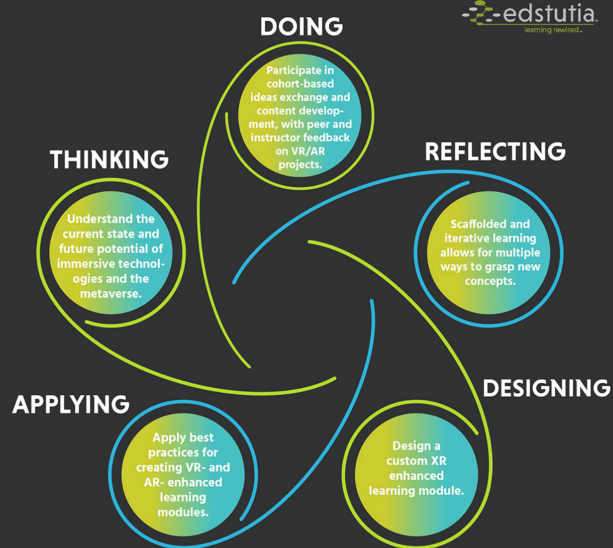
Benefits of What We Offer

- [The Great Resignation: 9 Ways to Counter the Effects](#)
- [Using Augmented Reality to Upskill the Workforce](#)
- [Soft Skills Training: Why Virtual Reality Immersion Is the Best Method](#)

University Professor +

An Independent Trainer or Self-Employed Coach +

An HR/DEI/Business Unit Lead Looking for Innovative Solutions +



How Our Program Works

This certification program has been designed to be experienced as an immersive learning journey, incorporating:

- Weekly Zoom sessions with hands-on integrated VR/ AR experiences
- A personalized digital portfolio to upload and share deliverables
- Analyzing a variety of use cases to design a custom VR-enhanced learning module
- Collaborative learning with teamwork and feedback exchange

Program Flow

The program runs over 10 weeks with a blend of live online instructor-led sessions and a variety of asynchronous content.

Along with knowledge gain, participants work on additional assignments and projects for a scaffolded – yet independent – learning experience. This may include reading articles/reports, analyzing tools or use cases, hands-on collaborative sessions in VR and AR, design projects, and more. You should anticipate additional time to complete pre-reading/ pre-viewing assignments, work on a team project incorporating VR and AR, and to explore more resources independently.

 **Session 1 - Enter the Metaverse and VR Campus Orientation**

 **Session 6 - Augmented Reality and Learning**

 **Session 2 - Understanding the Virtual Reality Learning/Training Experience**

 **Session 7 - Learner Coaching Session - AR Module Design**

 **Session 3 - Instructional Design for Extended Reality**

 **Session 8 - Learner Coaching Session - XR Enhanced Module Delivery**

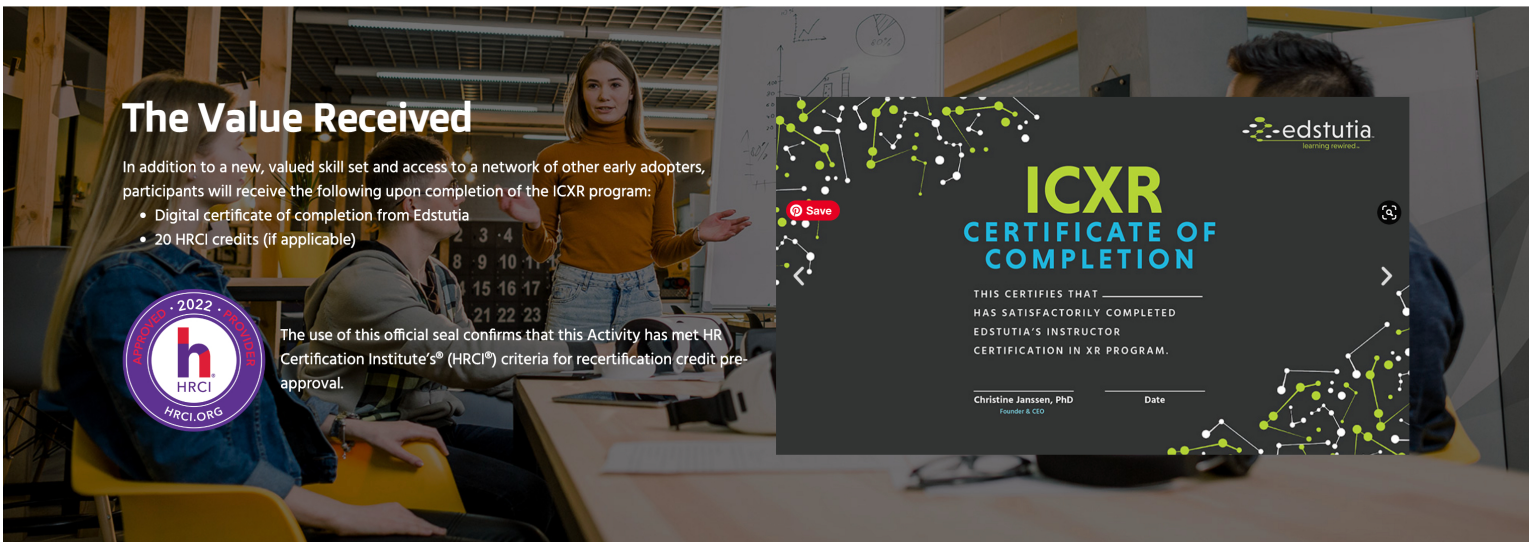
 **Session 4 - VR Simulations and Learning**

 **Session 9 - XR Metrics and Data Empowerment**

 **Session 5 - Learner Coaching Session - VR Module Design**

 **Session 10 - XR Enhanced Learning: Reflections and Awards**

[CLICK TO BEGIN NOW](#)



The Value Received

In addition to a new, valued skill set and access to a network of other early adopters, participants will receive the following upon completion of the ICXR program:

- Digital certificate of completion from Edstutia
- 20 HRCI credits (if applicable)

The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

ICXR CERTIFICATE OF COMPLETION

THIS CERTIFIES THAT _____ HAS SATISFACTORILY COMPLETED EDSTUTIA'S INSTRUCTOR CERTIFICATION IN XR PROGRAM.

Christine Janssen, PhD
Founder & CEO

Date _____

Testimonials



MWANNESI WADE
Sr. Instructional Designer at HR.COM



JASMINE DEVI
Operations Lead at CBRE

Registration

Sign up for our next session.

Important Dates

Mark your calendars for the following:

March 2023 Cohort: -

- Cohort Runtime: March 2, 2023 – May 11, 2023
- Meetings: Every Thursday at 12:00 PM – 2:00 PM EST / 6:00 PM – 8:00 PM CET
- There will be no session on April 6
- Registration Close Date: February 16, 2023 at 11:59 PM CET

May 2023 Cohort: +

NOTES: Each program is capped at 15 participants, so register early. Weekly commitment includes 2 hours of live online and self paced asynchronous content, as well as pre- and post-session assignments to reinforce understanding and reflection.

Program Fee: \$4800

Get Started

Ready to take your first steps into the metaverse and the world of immersive learning? Click the button below to register today!

Register

Still Have Questions?

Not to worry. We're here to answer all of your questions. Just click below and we'll get in touch with you soon.

Learn More

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Got any questions? I'm happy to help.

