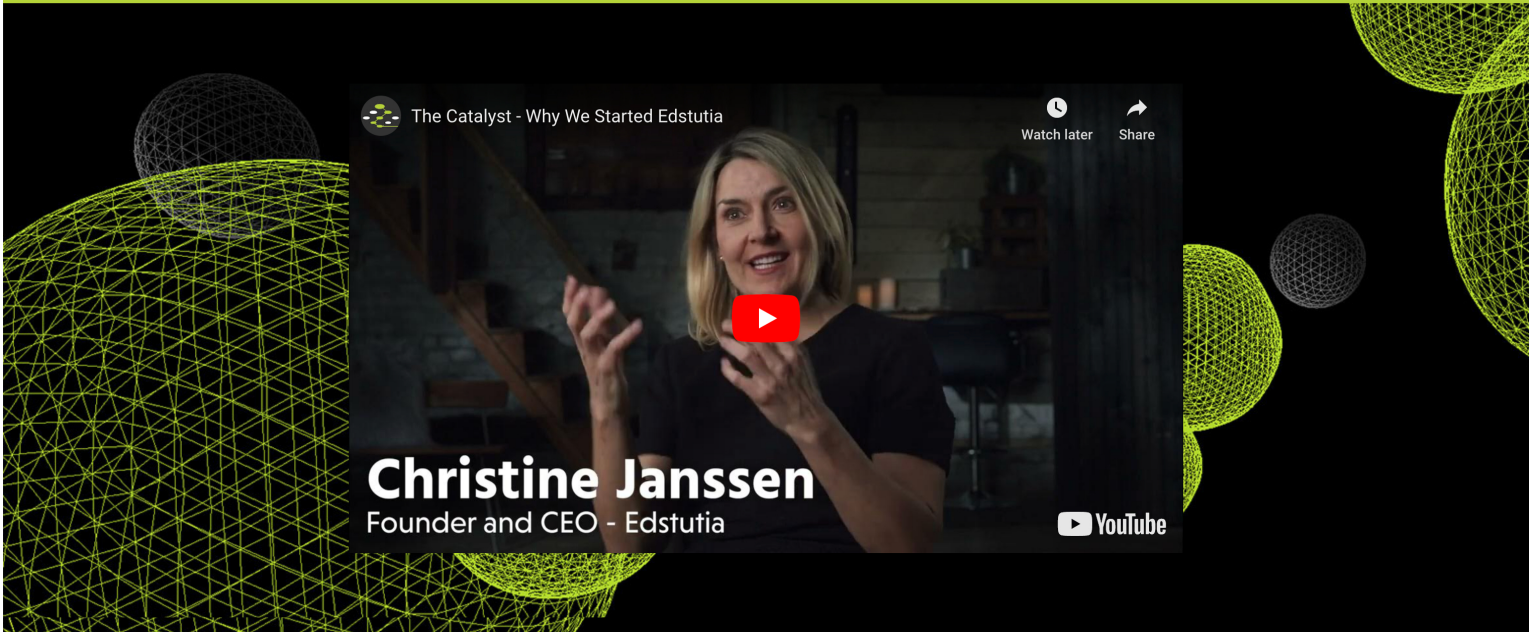


The Catalyst



Developing the Workforce of the Future

After decades of being a graduate student and then a professor in higher education, Dr. Janssen became ever more disillusioned and frustrated with the status quo of education in the U.S. The skyrocketing price of tuition, the ballooning student loan debt figures, and the chasm between higher education and the work world created a perfect storm that left students in a precarious position post-graduation. She set out to create a superior learning experience that leverages cutting edge technology, focuses on contemporary skill sets that are in demand in the workplace today, and prioritizes student outcomes.

Edstutia was developed with the student at the center of it all. It is an online, modular learning platform positioned at the intersection of business and technology. The content is driven 100% by workplace demands and vetted by an Academic Advisory Board comprised of professionals who represent a variety of industries and sectors. By teaching students relevant skills and reshaping their mindset about business today, the ultimate goal is for students to not only land well-paying, desirable jobs, but to also bring value to an employer from day one.



Experiential learning is at the heart of Edstutia – from engaging, hands-on projects in the ‘classroom’ to immersive experiences in AR/VR to our 21st century apprenticeship program. To stay relevant and agile, we are committed to adapting our curriculum in real time given direction from the Academic Advisory Board. [Learn more about our forthcoming modules and full-time programs here.](#)

As Edstutia and the XR industry evolved, it was evident that corporate L&D was also in need of amplifying existing onboarding and upskilling programs to accommodate new workplace dynamics and digital transformation. From impactful Leadership modules to immersive DEI simulations, Edstutia is a true pioneer helping organizations become metaverse ready by integrating immersive technologies into their existing arsenal of human development programs. [Learn more about our enterprise solutions here.](#)

Our Pillars



Affordable

Leverage a virtual platform & tools for a cost effective learning experience.



Relevant

Content developed with feedback from employers.

Only pay for modules that are relevant to your career goals.
Manageable payment plans available.
Oculus Quest headset rental program available.

Subject Matter Experts who currently do the job.
Opportunities to practically apply what you learn.
Test drive modules to ensure they're a good fit.
Research-driven updates for the jobs of the future.



Customizable

Customized content created for both B2B & B2C audiences.
Asynchronous and synchronous content for maximum flexibility.
Advisors help craft learning journey to meet your goals.
Learners choose projects that align with interests and goals.



Accessible

Virtual learning platform accessible worldwide with a VR headset & wi-fi.
Modules that support diversity and inclusion.
Collaborate with peers in a new dimension regardless of physical location.
Sponsorship program available for learners in need.
VR training & onboarding materials provided.



Mission Statement

Our mission is to address the global skills gap by providing a contemporary learning platform that focuses on in-demand skills and mindsets to excel in today's workforce.

The Edstutia experience is based on experiential learning in captivating virtual spaces that creates a sense of presence and engagement. Learners explore and learn collaboratively to ultimately create tangible deliverables that validate their accomplishments. Employers benefit by being an active part of the process from program development to hosting apprenticeships and thus leading to highly skilled candidates who are ready for the future of work NOW.

It's a win-win-win for learners, employees, and employers alike.

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