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## The No. 1 Reason Corporate Learning Is Failing to Bridge The Skills Gap (and What To Do Instead)

February 9, 2023 / February 21, 2023 by Madisyn Villamil

Building a solid corporate learning strategy has never been more critical. The corporate learning and development (L&D) industry is expected to reach \$487 billion by 2030 as organizations attempt to close the growing skills gap. Companies struggle to find effective corporate learning practices to keep up with rapid changes in the economic landscape, technology, and [...]

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## How Predictive Learning Analytics Helps Deliver Successful Training Programs

January 26, 2023 / February 21, 2023 by Madisyn Villamil

Predictive learning analytics (PLA) allows L&D teams to reduce scrap learning in their programs. Organizations have realized most of what's learned in training programs isn't retained or used on the job, otherwise known as scrap learning. PLA combats this by helping companies anticipate individuals' future learning outcomes. As with any modern business investment, L&D professionals [...]

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## VR Learning: How VR is Providing New Ways to Measure Learning Impact

January 12, 2023 / February 21, 2023 by Madisyn Villamil

VR learning is providing instructors with new ways to measure the success of their educational programs and understand how to improve them. Instructors, professors, and corporations worldwide are adopting VR as an impactful learning tool. 26% of organizations are already using VR to train employees. In addition, the global AR and VR market could reach [...]

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## Why Employee Experience is Becoming as Important as Customer Experience

December 29, 2022 / February 21, 2023 by Madisyn Villamil

Employee experience is becoming a top priority for businesses to counteract turnover and foster a positive company culture that directly impacts their bottom line. The last few years have seriously challenged our previous notions of what makes a company a great place to work. Following an unprecedented mass resignation and heightened conversations around work-life balance, [...]

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## Immersive Technology Tools Plus Benefits for Coaches

December 15, 2022 / February 21, 2023 by Madisyn Villamil

Immersive technology tools are transforming the way we work and learn. Coaches and independent trainers, in particular, are adopting immersive technology to create more engaging and practical learning experiences for

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[The No. 1 Reason Corporate Learning Is Failing to Bridge The Skills Gap \(and What To Do Instead\)](#)

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[Why Employee Experience is Becoming as Important as Customer Experience](#)  
[Immersive Technology Tools Plus Benefits for Coaches](#)

### Archives

- [February 2023](#)
- [January 2023](#)
- [December 2022](#)
- [November 2022](#)
- [October 2022](#)
- [September 2022](#)
- [August 2022](#)
- [July 2022](#)
- [June 2022](#)
- [May 2022](#)
- [April 2022](#)
- [March 2022](#)
- [February 2022](#)
- [January 2022](#)
- [December 2021](#)
- [November 2021](#)
- [October 2021](#)
- [September 2021](#)
- [August 2021](#)
- [March 2021](#)

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- [Blog Post](#)
- [Cornerstones](#)
- [On Demand](#)
- [Podcast](#)
- [Published Resources](#)
- [Webinars](#)

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technology to create a more engaging and practical learning experience for their clientele. These tools allow coaches to design and deliver training that brings their clients' skills to the next level and prepares them for [...]

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## 7 XR Technology Tools for University Professors

December 1, 2022 / February 21, 2023 by [Madisyn Villamil](#)

XR technology tools are being adopted in universities as professors strive to provide students with immersive learning opportunities that increase engagement, teach complex concepts, and provide a safe space to practice skills. Extended Reality (XR) encompasses Augmented Reality (AR), Virtual Reality (VR), and Mixed Reality (MR) technologies. These technologies are becoming mainstream in the ways [...]

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## AR Learning Opportunities in a Remote Corporate Environment

November 17, 2022 / February 21, 2023 by [JC Gonzalez](#)

Companies looking to upgrade their training programs must look to AR learning opportunities in today's remote world. On average, each specific professional skill requires new training every five years. Most adults today own cell phones and about 30% of the U.S. population already uses AR on a monthly basis. That makes this the right time [...]

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## Upskilling Your Team: Bring Your Business to the Top of the Class

November 3, 2022 / February 21, 2023 by [Madisyn Villamil](#)

Upskilling your team allows you to fill the skills gaps in your organization and ensure its continued success in a rapidly changing workforce. This investment in your workforce keeps employees productive, engaged, and competitive. But what's the best process for upskilling to reap the benefits of your investment? Like all investments, upskilling requires careful planning [...]

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## XR Learning Design: The Right Balance of Asynchronous and Synchronous Experiences

October 20, 2022 / February 21, 2023 by [JC Gonzalez](#)

XR learning design requires attention to traditional learning methods with a careful balance of synchronous and asynchronous learning. This balance is how you keep a cohort engaged from one session to the next. Of course, people worked in learning design before XR was a common term – let's start there. Learning Design Is All About [...]

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## Adaptive Learning: Customize Your Students' Learning Journey

October 17, 2022 / February 21, 2023 by [JC Gonzalez](#)

Adaptive learning is changing the way learners of all ages master new skills and concepts. The term refers to teaching each student based on their individual unique abilities. Students as young as kindergarten receive adaptive learning through tablets and applications. But is adaptive learning the future of education? To answer this question, we'll first define [...]

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